

Your Ref:DC/19/00061  
Our Ref: SCC/CON/0057/19  
Date: 22 January 2019



**All planning enquiries should be sent to the Local Planning Authority.**

Email: [planning@babberghmidsuffolk.gov.uk](mailto:planning@babberghmidsuffolk.gov.uk)

The Planning Department  
MidSuffolk District Council  
Planning Section  
1st Floor, Endeavour House  
8 Russell Road  
Ipswich  
Suffolk  
IP1 2BX

For the attention of: Alex Scott

Dear Alex

**TOWN AND COUNTRY PLANNING ACT 1990  
CONSULTATION RETURN: DC/19/00061**

**PROPOSAL:** Installation of a freestanding 12m totem sign.  
**LOCATION:** Land at Scole Roundabout, (Junction Between A143 & A140) Scole Road Oakley  
Diss IP21 4AL

Notice is hereby given that the County Council as Highway Authority make the following comments:

The current proposal would not have a detrimental impact on the highway network at this location.  
Therefore, SCC does not wish to restrict the grant of permission for DC/19/00061.

Yours sincerely,

**Kyle Porter**  
**Development Management Technician**  
Growth, Highways and Infrastructure

Dear David,

Many thanks for attending our parish meeting yesterday evening. Re the subject of the Macdonalds totem pole as you will have appreciated from the response at the meeting the Parish is opposed and wishes to raise an objection to the erection of the totem pole on the grounds that it will result in excessive light pollution and is not in keeping with a rural community but much more suited to that of an urban environment. I would be grateful if you would forward our objection to the relevant authority.

Kind Regards,  
Roger

**From:** [mooregr@talktalk.net](mailto:mooregr@talktalk.net) [<mailto:mooregr@talktalk.net>]

**Sent:** 12 March 2019 23:20

**To:** Alex Scott

**Subject:** DC/19/00061 - Land At Scole Roundabout, (Junction Between A143 & A140)

Alex,

I note with some disappointment that the email that I sent you on Wed 06/02/2019 at 20:50 regarding the above has not been acknowledged. I copy the comments that I made in that email below:

“I must say that I personally agree with Brome & Oakley’s assessment in that the application gives a view of the site some 20 years from now and certainly not of what we will all have to put up with till then. I would remind you that this site is only a few hundred metres from the Scole Pocket Park where we are actively trying to protect the balance of nature alongside the River Waveney within our Parish.”

I reiterate that Scole PC are very concerned about the effect this whole site will have on the ecology within the Waveney Valley and especially on our Pocket Park that is situated just across the A140 from this development. Light and noise pollution can only have a detrimental effect on the fragile eco-systems found locally. As I am sure you are aware, there are several species of rare bat that use the valley as their hunting ground and a large McDonald’s sign will do nothing to enhance their existence, or ours come to that. Dark skies and nights are important to us all.

Please therefore accept this as a formal objection to this 12m “Golden Arches” totem which is much more suited to an urban development. It would be good if the developer would submit a drawing of the roadside vista that reflects the site as built, not at some random time in the future.

I continue to note that although we are the closest community and the one that will be most affected by this development, we continue to not be consulted on any of the applications relevant to it.

Regards,

Graham Moore

Chairman

Scole Parish Council

# Comments for Planning Application DC/19/00061

## Application Summary

Application Number: DC/19/00061

Address: Land At Scole Roundabout (Junction Between A413 & A140)

Proposal: Application for Advertisement Consent - Installation of a freestanding 12m totem sign.

Case Officer: Alex Scott

## Customer Details

Name: Mrs Sarah Foote Brome and Oakley Parish Council

Address: Church Hill, Hoxne IP21 5AT

## Comment Details

Commenter Type: Neighbour

Stance: Customer objects to the Planning Application

Comment Reasons:

Comment:

Brome and Oakley considered this application at a meeting on 4 February. The Council were disappointed to note that application DC/18/03257 had already been Officer determined without significant consultation. Ourselves and Scole Parish Council were consultees on the original application for the development of the site into a filling station but not for this one and neither would we be aware of 19/00061 if our ward members had not brought it to the Council's attention.

The current construction work on the site is already creating light pollution in the area. We are most concerned that the drawing for the proposed totem sign is NOT accurate. It shows mature trees which are clearly not present at the location, hence, not providing the screening the application incorrectly states.

Paragraph 132 of the National Planning Policy Framework (2018) states that: The quality and character of places can suffer when advertisements are poorly sited and designed. We would make representation that the rural amenity and surrounding landscape will suffer from an illuminated sign of this size and height, therefore, the application does not meet NPPF requirements.

There has not been sufficient consultation with either the first application nor the second to move the location of the totem sign and we would request that this application is refused due to the negative impact it will have.